

**TITLE OF THE THESIS PROPOSAL**

F. 16

*Submitted By:*

**Full name of the student**

F. 14

**Janapriya Multiple Campus**

**Roll No. – ...../ year**

**T.U. Regd. No. : .....**

**A Thesis Proposal**

F. 14

*Submitted To:*

**Research Management Committee**

**Faculty of Management**

**Janapriya Multiple Campus**

*In partial fulfillment of the requirement of the degree of Master of Business Studies (MBS)*

**Pokhara**

**Month, Year**

F. 14

# **General Guidelines for Format**

## **Paper:**

- Use A4 size white paper and print only on single side of the paper

## **Paragraph and line space**

- Line Spacing: 1.5 inch for text
- Alignment: Justified

## **Citation and References:**

- APA (American Psychological Association) method and in alphabetical order with hanging indent.

## **Margins:**

- Left side: 1.5 inch, Right side: 1 inch, Bottom: 1 inch, and Top 1 inch ( But chapter page should have 2 inches at the top)

## **Font:**

- Time New Roman

## **Font size:**

- 12 for main text, and 16 for chapter title, and 14 for heading of the chapter (like 1.1 Background)

## **Page Number:**

- at the top right edge of each page in main body of proposal including reference but hide in beginning page (i.e. background). Similarly, in the preliminary pages use Roman Numerals at the bottom center i.e. i,ii,iii,iv

(Example of the Title Page)

**TITLE OF THE THESIS PROPOSAL (Bold, 16)**

*Submitted By:*

**Full name of the student (Bold, 14)**

**Janapriya Multiple Campus**

**Roll No. – ...../ year**

**T.U. Regd. No. : .....**

**A Thesis Proposal**

*Submitted To:*

**Research Management Committee (Bold, 14)**

**Faculty of Management**

**Janapriya Multiple Campus**

*In partial fulfillment of the requirement of the degree of Master of Business Studies (MBS)*

Pokhara

Month, Year

Follow this format while preparing Thesis Proposal and complete the Logical Framework for your pre- conformation of Entire Process of writing a Thesis

## **Contents of a Thesis Proposal**

1.1 Background

1.2 Statement of the Problem

1.3 Objectives of the study

1.4 Hypothesis Statement (if test)

1.5 Significance of the study

1.6 Literature Review

1.6.1 Theoretical Review

1.6.2 Review of Past Studies

1.6.3 Research Gap

1.6.4 Conceptual Framework

1.7 Methodology

1.7.1 Research Design

1.7.2 Population and Sampling

1.7.3 Nature and Source of Data

1.7.4 Data Collection Procedure

1.7.5 Data Processing and Analysis

1.8 Limitations of the study

1.9 Organization of the Study

1.10 Timework Schedule

*References*

*Appendix*

## Logical Framework In the process of Confirmation of Topic and Preparing Thesis Proposal

Steps	I	II	III	IV	V	VI
.	<b>Research Questions</b>	<b>Objectives</b>	<b>Nature and Type of Data</b>	<b>Data Collection Procedure</b>	<b>Data Presentation and Analysis</b>	<b>Expected Result and significance</b>
Topic	(mention the research questions/issues those have been identified and mentioned in statement of the problem)	(convert the research questions as research objective for the research work)	(write about qualitative/quantitative nature of data and primary or secondary type or source of data that will be used to meet each objective)	(mention about the methods/techniques from where your primary or secondary data will be collected to meet each the objective)	(mention about the tools of presenting data like table, figures, charts and statistical/financial tools/ratios used to complete the analysis)	(mention about the expected outcomes and their significances)
	<b>1</b>					
	<b>2</b>					
	<b>3</b>					
	<b>4</b>					
	<b>5</b>					

## Logical Framework in the process of drafting or preparing the thesis report

Steps	I	II	III	IV	V	VI	VII	VIII
	<b>SOP (Research Questions)</b>	<b>Objectives</b>	<b>Type and nature of data</b>	<b>Presentation and Analytical Tools</b>	<b>Major findings</b>	<b>Conclusion</b>	<b>Recommendation</b>	<b>Summary</b>
Topic	1	1	1	1	1	1	1	
	2	2	2	2	2	2	2	
	3	3	3	3	3	3	3	
	4	4	4	4	4	4	4	
	5	5	5	5	5	5	5	